

Sustainability Strategy of Yemen Olympic Committee

Introduction:

Yemen Olympic Committee seeks to achieve sustainability amid the difficult political and economic circumstances the country has been facing since 2015. Its vision is to integrate sustainability principles into sports and social activities, focusing on supporting athletes, promoting environmental awareness, and achieving sustainable development in society through sports.

Pillars of Sustainability:

1. Sports Sustainability:

1.1 Continuing sports activities through supporting and developing the “22 Training Centers for Promising Athletes” project, which includes 18 sports federations. This includes providing sports equipment and renting training venues to compensate for the damage to sports infrastructure.

1.2 Promoting the principle of “Sport for All” by organizing community-based sporting events and competitions that encourage physical activity and strengthen social cohesion.

1.3 Providing training and qualification opportunities for athletes and coaches to help them build a sustainable future both within and outside the sports sector.

2. Environmental Sustainability:

2.1 Implementing awareness and educational programs for athletes and the public on the importance of environmental preservation through workshops and awareness campaigns in clubs and Olympic complex.

2.2 Encouraging athletes and youth to collect and recycle plastic bottles, contributing to pollution reduction and providing an additional income source for individuals during economic hardship.

2.3 Contributing to expanding green spaces by organizing tree-planting campaigns in cooperation with the Ministry of Agriculture and incorporating tree-planting activities into Olympic Day celebrations.

2.4 Working to reduce the use of plastic bags and replace them with eco-friendly paper bags in collaboration with the Environmental Authority.

3. Social and Economic Sustainability:

3.1 Strengthening partnership with national and international bodies and institutions to support sports and environmental sustainability programs.

3.2 Providing economic empowerment programs for retired athletes by training them in new skills that enable them to enter the labor market.

3.3 Enhancing the role of women in sports and supporting their participation in Olympic activities, in line with the Sustainable Development Goals.

3.4 Involving the local community in Olympic activities through volunteer programs that help achieve the Committee's sports and social objectives.

Conclusion:

Yemen Olympic Committee believes that sustainability is not just a goal but an ongoing process that requires concerted efforts and collaboration among all relevant parties.

Through this strategy, the Committee aims to enhance the role of sports in sustainable development and create a healthy and sustainable sports environment that contributes to improving the quality of life for individuals and society as a whole.